



young alberta  
book society



## *Sponsorship Benefits*

**Taleblazers 2008** reached **117** communities in Alberta and gave **692** presentations at **204** schools and libraries to over **60,000** children and youth. Now in it's **27<sup>th</sup>** year we hope this month long festival will continue our legacy of literacy. With your help **Taleblazers 2009** will brighten the future of thousands of young Albertans.

### **Platinum \$7500 includes:**

- Prominent recognition on all Taleblazers printed materials (Over 3000)
- Acknowledgement during Taleblazers presentations (Over 650)
- Company logo and link on the Young Alberta Book Society website
- Company recognition in all event media releases and advertising
- Recognition on all Taleblazers correspondence (Over 1000)
- Acknowledgement in the Young Alberta Book Society Newsletter

### **Gold \$5000 includes:**

- Prominent recognition on all Taleblazers printed materials (Over 3000)
- Acknowledgement during Taleblazers presentations (Over 650)
- Company recognition in all event media releases and advertising
- Company logo and link on the Young Alberta Book Society website
- Acknowledgement in the Young Alberta Book Society Newsletter

### **Silver \$2500 includes:**

- Company recognition on all Taleblazers printed materials (Over 3000)
- Acknowledgement during Taleblazers presentations (Over 650)
- Company recognition in all event media releases and advertising
- Company logo and link on the Young Alberta Book Society website
- Acknowledgement in the Young Alberta Book Society Newsletter



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*Sponsorship Benefits continued....*

**Bronze \$1500 includes:**

- Company recognition on all Taleblazers printed materials (Over 3000)
- Company recognition in all event media releases and advertising
- Company recognition on the Young Alberta Book Society website
- Acknowledgement in the Young Alberta Book Society Newsletter

**Friends of the Festival \$ 100 to \$1000**

- Recognition in the Young Alberta Book Society Newsletter
- Recognition on the Young Alberta Book Society website

**We would be happy to tailor a sponsorship benefits package to fit your needs.**

For more information please contact **Jocelyn** at the **Young Alberta Book Society**  
[communications@yabs.ab.ca](mailto:communications@yabs.ab.ca) or phone 780-422-8232. [www.yabs.ab.ca](http://www.yabs.ab.ca)

**The Young Alberta Book Society** is a registered charity that has been in operation for over 25 years. Our mission is to foster literacy and a love of reading among young people in Alberta by providing access to Alberta's literary artists and their works.

Visit us online at [www.yabs.ab.ca](http://www.yabs.ab.ca)